

Smith & Nephew: Market Segment Forecasts and Company Strategic Assessment

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Abstracts

A strategic assessment of Smith & Nephew, one of the world's leading orthopedics companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global orthopedics market.

Contains 37 pages



Contents

SECTION 1: BUSINESS EVOLUTION AND ORGANIZATION

SECTION 2: FACILITIES AND EMPLOYEES

SECTION 3: TECHNOLOGICAL KNOW-HOW

SECTION 4: PRODUCT PORTFOLIO

SECTION 5: MARKETING TACTICS

SECTION 6: R&D EXPENDITURES AND MAJOR PROGRAMS

SECTION 7: STRATEGIC DIRECTION



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