

Siemens: Strategic Analysis of Leading Diagnostic Imaging Companies

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Abstracts

A strategic assessment of Siemens, one of the world's leading diagnostic imaging companies, provides significant competitor information, analysis and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global diagnostic imaging market, including information not available from any other source, such as sales, profit, system placement and installed base by modality.

Contains 111 pages and 10 tables

Contents

I. EXECUTIVE SUMMARY

II. BUSINESS ORGANIZATION

III. SENIOR MANAGEMENT

IV. FACILITIES AND EMPLOYEES

V. TECHNOLOGICAL KNOW-HOW

VI. PRODUCT PORTFOLIO

VII. MARKETING TACTICS

VIII. SALES AND PROFIT GROWTH, 2005-2009

IX. R&D EXPENDITURES AND MAJOR PROGRAMS

X. COLLABORATIVE ARRANGEMENTS

XI. STRATEGIC DIRECTION

List Of Tables

LIST OF TABLES

Table 1: Siemens Sales by Business Sector

Table 2: Siemens Sales Growth by Business Sector

Table 3: Siemens Operating Profit by Business Sector

Table 4: Siemens Operating Profit Growth by Business Sector

Table 5: Siemens Imaging Systems Sales and Operating Profit Growth

Table 6: Siemens Imaging System Sales by Geographic Region

Table 7: Siemens Imaging Systems Worldwide Sales by Modality/Business

Table 8: Siemens Imaging Systems Sales by Modality/Business and Geographic Region

Table 9: Siemens Imaging Systems System Placements and Installed Base by Modality and Geographic Region

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