

Sherwin-Williams: Strategies, Financials, R&D, Marketing Tactics, Collaborations, Product Portfolio, M&A

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Date: September 2012

Pages: 37

Price: US\$ 1,560.00 (Single User License)

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Abstracts

The strategic assessment of Sherwin-Williams, one of the world's leading paints and coatings companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global paints and coatings market.

Contains 37 pages and 5 tables

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