

Sensient: Sales Force by Country, SWOT, and Financial Analyses

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Date: June 2012

Pages: 45

Price: US\$ 1,600.00 (Single User License)

ID: S350DD72822EN

Abstracts

A strategic assessment of Sensient, one of the world's leading flavor and fragrance companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global flavor and fragrance market.

Contains 45 pages and 8 tables

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