

Sensient: Strategies, Financials, R&D, Marketing Tactics, Collaborations, Product Portfolio, M&A

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Abstracts

A strategic assessment of Sensient, one of the world's leading flavor and fragrance companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global flavor and fragrance market.

Contains 45 pages and 8 tables

Contents

I. EXECUTIVE SUMMARY

II. BUSINESS EVOLUTION

III. ORGANIZATION AND MANAGEMENT

IV. MAJOR FACILITIES

V. PRODUCT PORTFOLIO AND TECHNOLOGICAL KNOW-HOW

VI. MARKETING CAPABILITIES

VII. FINANCIAL ANALYSIS

VIII. STRENGTHS AND WEAKNESSES

IX. STRATEGIC DIRECTION

List Of Tables

LIST OF TABLES

Table 1: Sensient Business Evolution Major Milestones

Table 2: Sensient Sales And Operating Profit Growth

Table 3: Sensient Sales by Geographic Region

Table 4: Sensient Sales Growth by Geographic Region

Table 5: Sensient Sales by Product Category

Table 6: Sensient Sales Growth by Product Category

Table 7: Sensient Operating Profit And Margins by Product Category

Table 8: Sensient Sales and Operating Profit Growth

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