

Sensient in the 2015 Global Flavor and Fragrance Sector

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Abstracts

A strategic assessment of Sensient, one of the world's leading flavor and fragrance companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global flavor and fragrance market.

Contains 45 pages and 8 tables



Contents

- I. EXECUTIVE SUMMARY
- **II. BUSINESS EVOLUTION**
- **III. ORGANIZATION AND MANAGEMENT**
- **IV. MAJOR FACILITIES**
- V. PRODUCT PORTFOLIO AND TECHNOLOGICAL KNOW-HOW
- **VI. MARKETING CAPABILITIES**
- **VII. FINANCIAL ANALYSIS**
- **VIII. STRENGTHS AND WEAKNESSES**
- IX. STRATEGIC DIRECTION



List Of Tables

LIST OF TABLES

- Table 1: Sensient Business Evolution Major Milestones
- Table 2: Sensient Sales And Operating Profit Growth
- Table 3: Sensient Sales by Geographic Region
- Table 4: Sensient Sales Growth by Geographic Region
- Table 5: Sensient Sales by Product Category
- Table 6: Sensient Sales Growth by Product Category
- Table 7: Sensient Operating Profit And Margins by Product Category
- Table 8: Sensient Sales and Operating Profit Growth



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