

# Sanofi-Aventis: Performance, Capabilities, Goals and Strategies in the Worldwide Pharmaceutical Market

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## Abstracts

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A strategic assessment of Sanofi-Aventis, one of the world's leading pharmaceutical companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global pharmaceutical market.

Contains 97 pages and 8 tables

## Contents

### I. EXECUTIVE SUMMARY

### II. BUSINESS ORGANIZATION

### III. SENIOR MANAGEMENT

### IV. FACILITIES AND EMPLOYEES

### V. TECHNOLOGICAL KNOW-HOW

### VI. PRODUCT PORTFOLIO

### VII. MARKETING TACTICS

### VIII. SALES AND PROFIT GROWTH

### IX. R&D EXPENDITURES AND MAJOR PROGRAMS

### X. COLLABORATIVE ARRANGEMENTS

### XI. STRATEGIC DIRECTION

### LIST OF TABLES

Table 1: Sanofi-Aventis Sales and Operating Profit Growth

Table 2: Sanofi-Aventis Sales by Business Segment

Table 3: Sanofi-Aventis Sales Growth by Business Segment

Table 4: Sanofi-Aventis Sales of Top 15 Drugs

Table 5: Sanofi-Aventis Sales Growth of Top 15 Drugs

Table 6: Sanofi-Aventis Sales of 15 Major Drugs and Geographic Region

Table 7: Sanofi-Aventis Sales by Geographic Region

Table 8: Sanofi-Aventis Vaccine Sales by Major Product

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