

2015 Sales and Market Shares of Major Infectious Disease Testing Product Suppliers by Assay and Country

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Abstracts

This unique report from VPGMarketResearch provides sales and market share estimates for major suppliers of infectious disease testing products by assay and country.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
Biomerieux
Bio Rad
Cepheid

Diamedix/Erba



Diasorin	
Eiken Chemical	
Elitech Group	
Enzo Biochem	
Fujirebio	
Grifols	
Hologic/Gen Probe	
ID Biomedical/GSK	
Kreatech/Leica	
Lonza	
Ortho Clinical Diagnostics	
Qiagen	
Roche	
Scienion	
Sequenom	
SeraCare	
Siemens	
Takara Bio	
ThermoFisher	



Wallac/PE

Wako

Contains 260 pages and 168 Tables



Contents

COMPETITIVE ASSESSMENTS

Abbott

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Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

ThermoFisher/Life Technologies

Wallac/PE

Wako



List Of Tables

LIST OF TABLES

France AIDS Testing Market Supplier Sales and Market Shares France Adenovirus Testing Market Diagnostics Sales by Major Supplier France Campylobacter Testing Market Diagnostics Sales by Major Supplier France Candida Testing Market Diagnostics Sales by Major Supplier France Chlamydia Testing Market Diagnostics Sales by Major Supplier France CMV Testing Market Diagnostics Sales by Major Supplier France Gonorrhea Testing Market Diagnostics Sales by Major Supplier France Hepatitis Testing Market Diagnostics Sales by Major Supplier France Hepatitis C Testing Market Diagnostics Sales by Major Supplier France Herpes Testing Market Diagnostics Sales by Major Supplier France Lyme Disease Testing Market Diagnostics Sales by Major Supplier France Influenza Testing Market Diagnostics Sales by Major Supplier France Meningitis Testing Market Diagnostics Sales by Major Supplier France Mononucleosis Testing Market Diagnostics Sales by Major Supplier France Mumps Testing Market Diagnostics Sales by Major Supplier France Mycoplasma Testing Market Diagnostics Sales by Major Supplier France RSV Testing Market Diagnostics Sales by Major Supplier France Rotavirus Testing Market Diagnostics Sales by Major Supplier France Rubella Testing Market Diagnostics Sales by Major Supplier France Septicemia Testing Market Diagnostics Sales by Major Supplier France Shigella Testing Market Diagnostics Sales by Major Supplier France Streptococci Testing Market Diagnostics Sales by Major Supplier France Syphilis Testing Market Diagnostics Sales by Major Supplier France Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier France Trichomonas Testing Market Diagnostics Sales by Major Supplier France Tuberculosis Testing Market Diagnostics Sales by Major Supplier Germany AIDS Testing Market Diagnostics Sales by Major Supplier Germany Campylobacter Testing Market Diagnostics Sales by Major Supplier Germany Candida Testing Market Diagnostics Sales by Major Supplier Germany CMV Testing Market Diagnostics Sales by Major Supplier Germany EBV Testing Market Diagnostics Sales by Major Supplier Germany Gonorrhea Testing Market Diagnostics Sales by Major Supplier Germany Hepatitis Testing Market Diagnostics Sales by Major Supplier Germany Hepatitis C Testing Market Diagnostics Sales by Major Supplier Germany Herpes Testing Market Diagnostics Sales by Major Supplier



Germany Influenza Testing Market Diagnostics Sales by Major Supplier Germany Legionella Testing Market Diagnostics Sales by Major Supplier Germany Meningitis Testing Market Diagnostics Sales by Major Supplier Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier Germany Mycoplasma Testing Market Diagnostics Sales by Major Supplier Germany Pneumonia Testing Market Diagnostics Sales by Major Supplier Germany RSV Testing Market Diagnostics Sales Forecast by Major Supplier Germany Rotavirus Testing Market Diagnostics Sales by Major Supplier Germany Rubella Testing Market Diagnostics Sales by Major Supplier Germany Septicemia Testing Market Diagnostics Sales by Major Supplier Germany Streptococci Testing Market Diagnostics Sales by Major Supplier Germany Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier Germany Trichomonas Testing Market Diagnostics Sales by Major Supplier Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier Italy AIDS Testing Market Diagnostics Sales by Major Supplier Italy Campylobacter Testing Market Diagnostics Sales by Major Supplier Italy Candida Testing Market Diagnostics Sales by Major Supplier Italy CMV Testing Market Diagnostics Sales by Major Supplier Italy Gonorrhea Testing Market Diagnostics Sales by Major Supplier Italy Hepatitis Testing Market Diagnostics Sales by Major Supplier Italy Hepatitis C Testing Market Diagnostics Sales by Major Supplier Italy Herpes Testing Market Diagnostics Sales by Major Supplier Italy Influenza Testing Market Diagnostics Sales by Major Supplier Italy Meningitis Testing Market Diagnostics Sales by Major Supplier Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier Italy Mycoplasma Testing Market Diagnostics Sales by Major Supplier Italy RSV Testing Market Diagnostics Sales by Major Supplier Italy Rheumatoid Arthritis Testing Market Diagnostics Sales by Major Supplier Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier Italy Rubella Testing Market Diagnostics Sales by Major Supplier Italy Septicemia Testing Market Diagnostics Sales by Major Supplier Italy Streptococci Testing Market Diagnostics Sales by Major Supplier Italy Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier Italy Trichomonas Testing Market Diagnostics Sales by Major Supplier Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier Japan AIDS Testing Market Diagnostics Sales by Major Supplier Japan Campylobacter Testing Market Diagnostics Sales by Major Supplier Japan Candida Testing Market Diagnostics Sales by Major Supplier Japan Chlamydia Testing Market Diagnostics Sales by Major Supplier



Japan CMV Testing Market Diagnostics Sales by Major Supplier Japan Gonorrhea Testing Market Diagnostics Sales by Major Supplier Japan Hepatitis Testing Market Diagnostics Sales by Major Supplier Japan Hepatitis C Testing Market Diagnostics Sales by Major Supplier Japan Herpes Testing Market Diagnostics Sales by Major Supplier Japan Legionella Testing Market Diagnostics Sales Forecast by Major Supplier Japan Meningitis Testing Market Diagnostics Sales by Major Supplier Japan Mononucleosis Testing Market Diagnostics Sales by Major Supplier Japan Mycoplasma Testing Market Diagnostics Sales by Major Supplier Japan Pneumonia Testing Market Diagnostics Sales by Major Supplier Japan RSV Testing Market Diagnostics Sales by Major Supplier Japan Rotavirus Testing Market Diagnostics Sales by Major Supplier Japan Rubella Testing Market Diagnostics Sales by Major Supplier Japan Septicemia Testing Market Diagnostics Sales by Major Supplier Japan Shigella Testing Market Diagnostics Sales by Major Supplier Japan Streptococci Testing Market Diagnostics Sales by Major Supplier Japan Syphilis Testing Market Diagnostics Sales by Major Supplier Japan Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier Japan Trichomonas Testing Market Diagnostics Sales by Major Supplier Japan Tuberculosis Testing Market Diagnostics Sales by Major Supplier Spain AIDS Testing Market Diagnostics Sales by Major Supplier Spain Western Blot Testing Market Diagnostics Sales by Major Supplier Spain Chlamydia Testing Market Diagnostics Sales by Major Supplier Spain CMV Testing Market Diagnostics Sales by Major Supplier Spain Gonorrhea Testing Market Diagnostics Sales by Major Supplier Spain Hepatitis Testing Market Diagnostics Sales by Major Supplier Spain Hepatitis C Testing Market Diagnostics Sales by Major Supplier Spain Herpes Testing Market Diagnostics Sales by Major Supplier Spain Influenza Testing Market Diagnostics Sales by Major Supplier Spain Lyme Disease Testing Market Diagnostics Sales by Major Supplier Spain Meningitis Testing Market Diagnostics Sales by Major Supplier Spain Mononucleosis Testing Market Diagnostics Sales by Major Supplier Spain Mycoplasma Testing Market Diagnostics Sales by Major Supplier Spain RSV Testing Market Diagnostics Sales by Major Supplier Spain Rotavirus Testing Market Diagnostics Sales by Major Supplier Spain Rubella Testing Market Diagnostics Sales by Major Supplier Spain Septicemia Testing Market Diagnostics Sales by Major Supplier Spain Streptococci Testing Market Diagnostics Sales by Major Supplier Spain Syphilis Testing Market Diagnostics Sales by Major Supplier



Spain Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier Spain Trichomonas Testing Market Diagnostics Sales by Major Supplier Spain Tuberculosis Testing Market Diagnostics Sales by Major Supplier U.K. AIDS Testing Market Diagnostics Sales by Major Supplier U.K. Campylobacter Testing Market Diagnostics Sales by Major Supplier U.K. Candida Testing Market Diagnostics Sales by Major Supplier U.K. Gonorrhea Testing Market Diagnostics Sales by Major Supplier U.K. Hepatitis Testing Market Diagnostics Sales by Major Supplier U.K. Hepatitis C Testing Market Diagnostics Sales by Major Supplier U.K. Influenza Testing Market Diagnostics Sales by Major Supplier U.K. Mycoplasma Testing Market Diagnostics Sales by Major Supplier U.K. Pneumonia Testing Market Diagnostics Sales by Major Supplier U.K. RSV Testing Market Diagnostics Sales by Major Supplier U.K. Rubella Testing Market Diagnostics Sales by Major Supplier U.K. Septicemia Testing Market Diagnostics Sales by Major Supplier U.K. Shigella Testing Market Diagnostics Sales by Major Supplier U.K. Streptococci Testing Market Diagnostics Sales by Major Supplier U.K. Syphilis Testing Market Diagnostics Sales by Major Supplier U.K. Tuberculosis Testing Market Diagnostics Sales by Major Supplier U.S.A. AIDS Testing Market Diagnostics Sales by Major Supplier U.S.A. Adenovirus Testing Market Diagnostics Sales by Major Supplier U.S.A. Campylobacter Testing Market Diagnostics Sales by Major Supplier U.S.A. Candida Testing Market Diagnostics Sales by Major Supplier U.S.A. Chancroid Testing Market Diagnostics Sales by Major Supplier U.S.A. Chlamydia Testing Market Diagnostics Sales by Major Supplier U.S.A. CMV Testing Market Diagnostics Sales by Major Supplier U.S.A. Cryptosporidium Testing Market Diagnostics Sales by Major Supplier U.S.A. Echovirus Testing Market Diagnostics Sales by Major Supplier U.S.A. Enterovirus Testing Market Diagnostics Sales by Major Supplier U.S.A. EBV Testing Market Diagnostics Sales by Major Supplier U.S.A. Giardia Testing Market Diagnostics Sales by Major Supplier U.S.A. Gonorrhea Testing Market Diagnostics Sales by Major Supplier U.S.A. Helicobacter Pylori Testing Market Diagnostics Sales by Major Supplier U.S.A. Hepatitis Testing Market Diagnostics Sales by Major Supplier U.S.A. Hepatitis C Testing Market Diagnostics Sales by Major Supplier U.S.A. Herpes Testing Market Diagnostics Sales by Major Supplier U.S.A. Influenza Testing Market Diagnostics Sales by Major Supplier U.S.A. Legionella Testing Market Diagnostics Sales by Major Supplier

U.S.A. Lyme Disease Testing Market Diagnostics Sales by Major Supplier



- U.S.A. Measles Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Meningitis Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Mononucleosis Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Mumps Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Mycoplasma Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Pneumonia Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Rabies Testing Market Diagnostics Sales by Major Supplier
- U.S.A. RSV Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Rotavirus Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Rubella Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Salmonella Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Septicemia Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Shigella Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Streptococci Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Syphilis Testing Market Diagnostics Sales by Major Supplier
- U.S.A. Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier



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