

Robertet in the 2015 Global Flavor and Fragrance Sector

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Abstracts

A strategic assessment of Robertet, one of the world's leading flavor and fragrance companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global flavor and fragrance market.

Contains 21 pages and 3 tables

Contents

I. EXECUTIVE SUMMARY

II. BUSINESS ORGANIZATION

III. SENIOR MANAGEMENT

IV. FACILITIES AND EMPLOYEES

V. TECHNOLOGICAL KNOW-HOW

VI. PRODUCT PORTFOLIO

VII. MARKETING TACTICS

VIII. SALES AND PROFIT GROWTH

IX. R&D EXPENDITURES AND MAJOR PROGRAMS

X. STRATEGIC DIRECTION

List Of Tables

LIST OF TABLES

Table 1: Robertet Sales and Profit Growth

Table 2: Robertet Sales by Product Line

Table 3: Robertet Sales by Geographic Region

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