

Point-of-Care/POC Lipid Testing Market 2017-2022: Physician Offices, Emergency Rooms, Ambulatory Care Centers

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Abstracts

This new 340-page report from VPGMarketResearch.com contains 36 tables, and provides a comprehensive analysis of the POC lipid testing market, including trends, dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers.

This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies for the global POC lipid testing market.

Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient. Market Segmentation Analysis - Review of three POC market segments, including their dynamics, trends, structure, size, growth and major suppliers. - Five-year test volume and reagent sales forecasts for lipid tests by market segment: - Physician Offices/Group Practices - Emergency Rooms - Ambulatory Care Centers Competitive Assessments - Assessments of major POC suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D. Strategic Recommendations - Specific opportunities for new instruments and reagent systems with potentially significant market appeal during the next five years.- Design criteria for POC testing products.- Alternative business expansion strategies.- Potential market entry barriers and risks.

Methodology

This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearchs proprietary data files.

Contains 340 pages and 36 tables

Contents

INTRODUCTION

Global Market Trends and Emerging Technologies

- A. DNA Sequencing
- B. DNA and RNA Probe Technology
- C. Detection Technologies
- D. INSTRUMENTATION: Review of Automated and Semi-Automated Analyzers
- E. Biochips: Genosensors, Microarrays, Labs-on-the-Chip
- F. Pharmacogenomics
- G. Cancer Molecular Diagnostics Testing
 - 1. OVERVIEW
 - 2. MAJOR CANCER TYPES
 - 3. ONCOGENES
- H. Genetic Diseases Molecular Diagnostic Testing
 - 1. OVERVIEW
 - 2. NUCLEIC ACID AMPLIFICATION
 - 3. CHROMOSOME IMAGING
 - 4. GENOMICS TECHNOLOGIES
 - 5. PROTEOMICS TECHNOLOGIES
 - 6. CURRENT PHARMACOGENOMIC TESTING
 - 7. MAJOR DISEASES

1. FORENSIC MOLECULAR DIAGNOSTICS TESTING

- 1. OVERVIEW
 - 2. MULTILOCUS AND SINGLE LOCUS PROBES
 - 3. THE FBI
 - 4. DNA PROFILE DATA BANKS
 - 5. JUDICIAL IMPLEMENTATION
 - 6. MAJOR CRIME CATEGORIES
 - 7. FACTORS CONTRIBUTING TO THE DNA PROBE
- Major Expansion
- J. Paternity Testing/HLA Typing Molecular Diagnostic Testing
 - K. Other Molecular Diagnostic Testing Applications
 - L. Competing/Complementing Technologies

GERMANY

- A. EXECUTIVE SUMMARY
- B. Business Environment
- C. Market Structure
- D. Market Dynamics, Trends, Size and Growth
 - Volume Forecasts by Market Segment
 - Sales Forecasts by Market Segment
 - Major Supplier Sales and Market Shares

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Opportunities for New INSTRUMENTATION
 - B. Opportunities for New Reagent Kits and Test Systems/Panels
 - C. Opportunities for New IT, Computers, Software and Automation
 - D. Opportunities for New Auxiliary Products
- Design Criteria For Decentralized Testing Products

ALTERNATIVE MARKET PENETRATION STRATEGIES

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

COMPETITIVE PROFILES

Abbott
Affymetrix
Agilent Technologies
Applied Gene Technologies
Arca Biopharma
Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio-Rad
Biotest
Cepheid
CellMark Forensics/LabCorp
Decode Genetics
Diadexus
Eiken

Elitech Group
Enzo
Exact Sciences
Fujirebio
Grifols
Hologic/Gen-Probe
Illumina
Kreatech/Leica
Li-Cor Biosciences
Monogram Biosciences
Myriad Genetics
Ortho-Clinical Diagnostics
Perkin Elmer/Caliper
Proteome Sciences
Qiagen
Roche
Scienion
Sequenom
Shimadzu
Siemens
Sierra Molecular
Takara Bio
Tecan Group
Thermo Fisher

APPENDIXES

List Of Tables

LIST OF TABLES

Oncogenes Potential Applications in Cancer Diagnosis
Major Companies Developing or Marketing Cancer Molecular Diagnostic Tests
Major Companies Developing or Marketing Molecular Diagnostic Tests For Genetic Diseases
Germany, Laboratories Performing DNA Sequencing by Market Segment
Germany, Molecular Diagnostics Market Potential Laboratory Universe by Market Segment
Germany, Molecular Diagnostic Test Volume Forecast By Major Application
Germany, Molecular Diagnostic Market Forecast By Major Application
Germany, Molecular Diagnostics
Market by Major Supplier

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