

Point-of-Care Testing: Granular Analysis of the US Market Supplier Shares and Sales Forecasts for over 300 Tests

<https://marketpublishers.com/r/P78184A9D9BEN.html>

Date: July 2013

Pages: 0

Price: US\$ 8,560.00 (Single User License)

ID: P78184A9D9BEN

Abstracts

This DataPack contains 256 tables from Venture Planning Group's new report, "Competing in the US Point-of-Care Diagnostic Testing Market," including supplier shares, as well as test volume and sales by tests. The DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the US Point-of-Care Testing market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Market Segmentation Analysis

Review of the 10 major POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for over 300 chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment:

Home/Personal Testing

Physician Offices/Group Practices

Emergency Rooms

Operating/Recovery Suites

ICUs/CCUs

Cancer Clinics

Ambulatory Care Centers

Surgery Centers

Nursing Homes

Birth Centers

and by test category:

Routine and Special Chemistry

Microbiology/Infectious Diseases

Hematology

Flow Cytometry

Coagulation

Immunoproteins

Drugs of Abuse

TDM

Endocrine Function

Tumor Markers

Sales and Market Share Analysis

Sales and market shares of major reagent and instrument suppliers.

Contains 256 tables

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