

POC/Point-of-Care Hematology and Flow Cytometry Testing Market Forecast 2017-2021: New Frontiers, Business Challenges, Emerging Technologies, Competitive Landscape

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Abstracts

VPGMarketResearchs new report provides comprehensive analysis of the POC hematology and flow cytometry markets, including their dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers.

Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation

Review of POC hematology and flow cytometry market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for hematology and flow cytometry procedures by market segment:

Physician Offices/Group Practices

Emergency Rooms



Operating/Recovery Suites ICUs/CCUs **Cancer Clinics Ambulatory Care Centers Surgery Centers Nursing Homes** Birth Centers Sales and Market Share Analysis Sales and market shares of major reagent and instrument suppliers. Routine and Special Hematology Tests CBC + 5-Part Differential, Manual Differential/Review, Hematocrit (Automated, Manual), Hemoglobin (Automated, Manual), Sedimentation Rate, Reticulocytes, WBC (Automated, Manual), Platelets (Automated, Manual), Bone Marrow Analysis, RBC, Eosinophils and others.

Flow Cytometry Tests

Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34, Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis, Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing.

Technology Review

Emerging technologies and their applications for POC testing.



Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test.

Strategic Recommendations

Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next five years.

Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

Competitive Assessments

Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

The companies analyzed in the report include:

Abbott

Accriva

ADI/American Diagnostica

Agilent Technologies

Alere/Biosite/Inverness

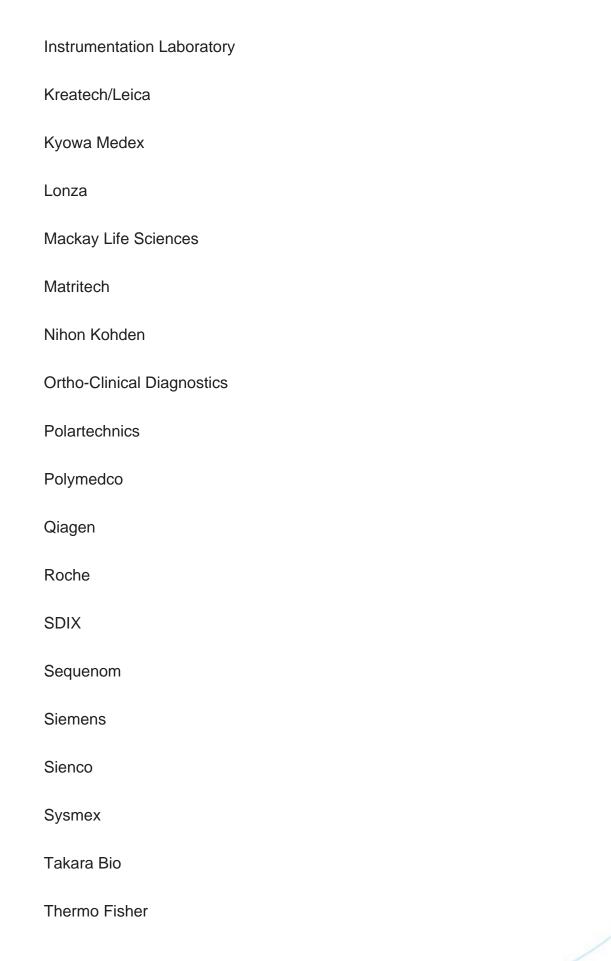
Axis-Shield

Beckman Coulter/Danaher



Becton Dickinson
Bio/Data
Biomerieux
Bio-Rad
Cepheid
Chrono-Log
Corgenix
Decode Genetics
Diadexus
Diagnocure
Diagnostica Stago/Trinity Biotech
Diamedix/Erba
Diasorin
Eiken Chemical
EKF Diagnostics
Fujirebio
Grifols
Helena Laboratories
Hologic/Gen-Probe
Horiba







Tosoh		
Wako		
Zycare/Alere		

Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 279 pages and 58 tables



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