

POC/Decentralized Lipid Testing Market, 2019-2023: Supplier Shares, Physician Offices, Emergency Rooms, Ambulatory Care Centers

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Abstracts

This new 340-page report from LeadingMarketResearch.com contains 36 tables, and provides a comprehensive analysis of the POC lipid testing market, including trends, dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies for the global POC lipid testing market.

Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation Analysis

Review of three POC market segments, including their dynamics, trends, structure,

Five-year test volume and reagent sales forecasts for lipid tests

Physician Offices/Group Practices

Emergency Rooms

Ambulatory Care Centers

Competitive Assessments

Assessments of major POC suppliers and emerging market entrants,

Strategic Recommendations

Specific opportunities for new instruments and reagent systems with potentially-
Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

Methodology

This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 340 pages and 36 tables

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Beckman Coulter/Danaher

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Becton Dickinson
Bio/Data
Biomerieux
Bio-Rad
Cepheid
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Diamedix
Diasorin
Eiken Chemical
EKF Diagnostics
Fujirebio
Grifols
Helena Laboratories
Hologic/Gen-Probe
Horiba
Instrumentation Laboratory
International Technidyne/Nexus DX

Kreatech/Leica
Kyowa Medex
Lonza
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