

POC/Decentralized Coagulation Testing Market, 2019-2023: Supplier Shares and Strategies, Country Forecasts, Emerging Technologies, Instrumentation Review-Physician Offices, Emergency Rooms, Operating Suites, ICUs/CCUs, Cancer Clinics, Ambulatory Care Centers, Surgery Centers, Nursing Homes, Birth Centers

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# **Abstracts**

This new 450-page report from LeadingMarketResearch.com contains 53 tables, and provides a comprehensive analysis of the POC coagulation testing market, including trends, dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies for the global POC coagulation market.

## Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation Analysis

Review of nine POC market segments, including their dynamics, trends, structure,



Five-year test volume and reagent sales forecasts for coagulation procedures

Physician Offices/Group Practices

**Emergency Rooms** 

**Operating/Recovery Suites** 

ICUs/CCUs

**Cancer Clinics** 

Ambulatory Care Centers

**Surgery Centers** 

Nursing Homes

Birth Centers

Sales and Market Share Analysis

Sales and market shares of major coagulation reagent and instrument suppliers.

**Current and Emerging Products** 

Analysis of coagulation procedures performed in POC testing locations.

Review of leading coagulation analyzers, both currently marketed and

Technology Review

Emerging technologies and their applications for POC testing.

Comprehensive listings of companies developing or marketing coagulation



**Competitive Assessments** 

Assessments of major suppliers and emerging market entrants,

Strategic Recommendations

Specific opportunities for new coagulation instruments and reagent systems with potentially- Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

Methodology

This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 450 pages and 53 tables



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Instrumentation: Coagulation Analyzers Manufactured by:

Behnk Elektronik

Bio/Data

Cardiovascular Diagnostics

Diagnostica Stago

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Roche



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PPO

HMO

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Polymedco

Qiagen

Roche

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Sequenom

Siemens

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