

# 2018 Physician Office Testing Market: Supplier Shares and Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities for Suppliers

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## Abstracts

This 970-page report provides comprehensive analysis of the physician office/group practice diagnostics market, including its dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic reagent and instrument suppliers develop more effective business, R&D and marketing strategies. Rationale The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

### Market Segmentation Analysis

Review of the physician office/group practice diagnostics market, including its dynamics, trends, structure, size, growth and major suppliers

Five-year test volume and reagent sales forecasts for over 300 chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures, including:- Routine and Special Chemistry

Microbiology/Infectious Diseases

Hematology

## Flow Cytometry

Coagulation

Immunoproteins

Drugs of Abuse

TDM

Endocrine Function

Tumor Markers

## Sales and Market Share Analysis

Sales and market shares of major reagent and instrument suppliers.

## Current and Emerging Products

Analysis of over 130 diagnostic procedures

Review of leading chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

## Technology Review

Emerging technologies and their applications for physician office/group practice diagnostic testing

Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test.

## Competitive Assessments

*2018 Physician Office Testing Market: Supplier Shares and Segment Forecasts by Test, Competitive Intelligence,...*

Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

## Strategic Recommendations

Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next five years

Design criteria for POC testing products

Alternative business expansion strategies

Potential market entry barriers and risks.

## Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

contains 970 pages and 152 tables

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- Beckman Coulter/Danaher
- bioMeriux
- Carolina Chemistries
- Horiba
- Inverness
- Medica
- Nova Biomedical
- Ortho-Clinical Diagnostics
- Polimedco
- Randox
- Roche

##### 2. Hematology Analyzers Manufactured by:

- Abbott
- Becton Dickinson
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- Drew-Scientific
- Diesse Ves Matic
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- Nihon Kohden
- Polymedco
- Sysmex

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ITC Hemochron  
Roche  
Siemens  
Sysmex  
Teco Medical Instruments  
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PPO

HMO

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Alere/Biosite/Inverness  
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Becton Dickinson  
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Biomerieux  
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Cepheid

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Horiba  
Instrumentation Laboratory  
International Technidyne/Nexus DX  
Kreatech  
Kyowa Medex  
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Mackay Life Sciences  
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