

Pfizer: Performance, Capabilities, Goals and Strategies in the Worldwide Animal Health Market

<https://marketpublishers.com/r/PEC1B212E4BEN.html>

Date: January 2010

Pages: 117

Price: US\$ 1,480.00 (Single User License)

ID: PEC1B212E4BEN

Abstracts

Global PDF: US\$ 3,900.00

A strategic assessment of Pfizer, one of the world's leading animal health companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global animal health market.

Contains 117 pages and 7 tables

Contents

- I. EXECUTIVE SUMMARY
- II. BUSINESS ORGANIZATION
- III. SENIOR MANAGEMENT
- IV. FACILITIES AND EMPLOYEES
- V. TECHNOLOGICAL KNOW-HOW
- VI. PRODUCT PORTFOLIO
- VII. MARKETING TACTICS
- VIII. SALES AND PROFIT GROWTH
- IX. R&D EXPENDITURES AND MAJOR PROGRAMS
- X. COLLABORATIVE ARRANGEMENTS
- XI. STRATEGIC DIRECTION

LIST OF TABLES

- Table 1: Pfizer Sales by Division
- Table 2: Pfizer Sales and Operating Profit Growth
- Table 3: Pfizer Sales by Therapeutic Category
- Table 4: Pfizer Sales by Major Product
- Table 5: Pfizer Sales Growth by Major Product
- Table 6: Pfizer Sales by Geographic Region
- Table 7: Pfizer Sales Growth by Geographic Region

I would like to order

Product name: Pfizer: Performance, Capabilities, Goals and Strategies in the Worldwide Animal Health Market

Product link: <https://marketpublishers.com/r/PEC1B212E4BEN.html>

Price: US\$ 1,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/PEC1B212E4BEN.html>