

# Paint and Coatings Leading Supplier Marketing Tactics, Technological Know-How, Market Segmentation Forecasts

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## Abstracts

This new 88-page report from LeadingMarketResearch.com provides analysis of the global paint and coatings market, as well as leading supplier marketing tactics and technological know-how.

The report presents a worldwide strategic overview of the paint and coatings market, including:

- Sales forecasts for major market segments.

- Sales forecasts for key geographic regions: North America, Europe, Asia Pacific, Latin America, Africa, Mideast.

- In addition, the report reviews the major U.S. and international regulatory, technological, economic, demographic, and social trends with potentially significant impact on the paints and coatings industry during the next five years, including discussion of such key issues as industry consolidation, market globalization, environmental regulations and others.

The companies analyzed in the report are AkzoNobel, Asian Paints, Axalta, BASF, DowDuPont, Kansai Paint, Nippon Paint, PPG, RPM, and Sherwin-Williams. The company profiles include:

- Promotional tactics.

Distribution approaches.

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Customer relations.

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Contains 88 pages and 3 tables

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Major U.S. and international regulatory, technological, economic, demographic, and social trends with potentially significant impact on the paints and coatings industry during the next five years

Industry consolidation

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