

Orthopedics Market Segment Forecasts, 2019-2023: Supplier Marketing Tactics, Technological Know-How

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Abstracts

This report provides a worldwide strategic overview of the orthopedics market, including forecasts for major geographic regions, market segments and product categories.

In addition, the report presents a concise review of the major U.S. and international trends with potentially significant impact on the orthopedics market during the next five years, including industry consolidation, market globalization, environmental regulations, etc.

The analysis of major market segments, including reconstructive devices, fracture fixation products, arthroscopy, soft tissue repair, spinal implants and instrumentation, bone growth stimulators, power instruments, casting materials, operating room ancillary products and others is provided, as well as a review of the major geographic regions, including U.S., Europe, Japan/Pacific and others.

The company profiles include:

- The U.S. and international sales force size.

- Distribution approaches.

- Major promotional tactics.

- Internally developed and acquired technologies.

- Technical expertise in biotechnology, engineering and other pertinent fields.

Contains 104 pages and 3 tables

Contents

I. MARKET OVERVIEW

A. U.S.A

1. Business Environment

- a. Health Care Expenditures
- b. Cost Consciousness
- c. Industry Consolidation
- d. Managed Care
- e. Hospitals
- f. Admissions
- g. Length of Stay
- h. Industry Diversification
- i. Physician Demographics
- j. Population Aging

B. Other Countries

II. MARKET SIZE AND GROWTH

A. Major Market Segments

B. Major Geographic Regions

III. EMERGING TECHNOLOGIES

A. Overview

B. Resorbables

C. Bone Substitutes

D. Osteoinductive Agents/Bone Graft Factors

E. Soft Tissue Repair And Replacement

F. Viscoelastics

G. Osteoporosis Therapies

IV. LEADING ORTHOPEDICS COMPANIES MARKETING TACTICS

The U.S. and international sales force size

Distribution approaches

Major promotional tactics

V. LEADING ORTHOPEDICS COMPANIES TECHNOLOGICAL KNOW-HOW

Internally developed and acquired technologies

Technical expertise in biotechnology, engineering and other pertinent fields

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