

# 2015 Novartis in the World Animal Health Market: Technological Know-How, Marketing Tactics and Strategic Directions

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Date: October 2015 Pages: 0 Price: US\$ 360.00 (Single User License) ID: N5CDC2D2D9EEN

## Abstracts

This new report from VPGMarketResearch.com provides strategic assessment of Novartis' technological know-how, marketing tactics and strategic directions in the global animal health market.



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