

North America Immunoprotein Testing Market, 2019-2023: A 3-Country Analysis--Supplier Shares, Segment Forecasts, Competitive Landscape, Innovative Technologies, Latest Instrumentation, Emerging Opportunities

<https://marketpublishers.com/r/N8E6A48D4B8EN.html>

Date: July 2019

Pages: 220

Price: US\$ 3,850.00 (Single User License)

ID: N8E6A48D4B8EN

Abstracts

This new report from LeadingMarketResearch.com presents analysis of the immunoprotein testing market in 3 countries, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

Country Analyses

Canada, Mexico, USA

The report provides test volume and sales forecasts by country and market segment for the following assays:

C3

C4

Ceruloplasmin

Free Light Chains

Haptoglobin

IgA

IgE Specific

IgE Total

IgG

IgM

Immunofixation

Prealbumin

Protein Electrophoresis

During the next decade, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

This unique market and technology assessment is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; provides test volume and sales forecasts by country, market segment and individual test; reviews leading analyzers; and profiles key competitors.

Contains 220 pages and 17 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Immunoprotein Tests

1. Complement
 - a. C3
 - b. C4
2. Ceruloplasmin
3. Free Light Chains
4. Immunofixation
5. Immunoglobulins (IgA, IgE, IgG, IgM)
6. Haptoglobin
7. Prealbumin
8. Protein Electrophoresis

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers

C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
 - a. Technological Principle
 - b. Chemiluminescence
 - c. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - EMIT
 - Electrochemical
 - d. Radioimmunoassays (RIA)
 - e. Immunoprecipitation
 - f. Affinity Chromatography
3. Tandem Mass Spec
4. IT and Automation
5. Dry Chemistry
6. Biosensors

COUNTRY ANALYSES

Canada, Mexico, USA

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Agilent Technologies
Beckman Coulter/Danaher
bioMerieux
Bio-Rad
DiaSorin
Eiken Chemical
Fujirebio
Grifols
Instrumentation Laboratory/Werfen
Kyowa Medex

Ortho-Clinical Diagnostics

PerkinElmer

Quest Diagnostics

Roche

Siemens Healthineers

Sysmex

Thermo Fisher

Tosoh

Wako

I would like to order

Product name: North America Immunoprotein Testing Market, 2019-2023: A 3-Country Analysis--Supplier Shares, Segment Forecasts, Competitive Landscape, Innovative Technologies, Latest Instrumentation, Emerging Opportunities

Product link: <https://marketpublishers.com/r/N8E6A48D4B8EN.html>

Price: US\$ 3,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N8E6A48D4B8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970