

Nippon Paint in the 2015 Global Paint and Coatings Sector

<https://marketpublishers.com/r/N2EAA605867EN.html>

Date: January 2015

Pages: 36

Price: US\$ 1,960.00 (Single User License)

ID: N2EAA605867EN

Abstracts

The strategic assessment of Nippon Paint, one of the world's leading paints and coatings companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global paints and coatings market.

Contains 36 pages and 2 tables

Contents

I. EXECUTIVE SUMMARY

II. BUSINESS ORGANIZATION

III. SENIOR MANAGEMENT

IV. FACILITIES AND EMPLOYEES

V. TECHNOLOGICAL KNOW-HOW

VI. PRODUCT PORTFOLIO

VII. MARKETING TACTICS

VIII. SALES AND PROFIT GROWTH

IX. R&D EXPENDITURES AND MAJOR PROGRAMS

X. COLLABORATIVE ARRANGEMENTS

XI. STRATEGIC DIRECTION

List Of Tables

LIST OF TABLES

Table 1: Nippon Paint Sales and Operating Profit Growth

Table 2: Nippon Paint Sales by Business Segment

I would like to order

Product name: Nippon Paint in the 2015 Global Paint and Coatings Sector

Product link: <https://marketpublishers.com/r/N2EAA605867EN.html>

Price: US\$ 1,960.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/N2EAA605867EN.html>