

Nestle in the Global Food and Beverage Market

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Abstracts

A strategic assessment of Nestle, one of the world's leading food and beverage companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global food and beverage market.

Contains 59 pages and 10 tables.

Contents

I. BUSINESS ORGANIZATION

II. SENIOR MANAGEMENT

III. FACILITIES AND EMPLOYEES

IV. PRODUCT PORTFOLIO AND RECENT LAUNCHES

V. MARKETING TACTICS

VI. SALES AND PROFIT GROWTH

VII. RESEARCH AND DEVELOPMENT

VIII. COLLABORATIVE ARRANGEMENTS

IX. STRATEGIC DIRECTION

LIST OF TABLES

Table 1: Nestle Sales by Business Area

Table 2: Nestle Sales and Operating Profit Growth

Table 3: Nestle Sales by Geographic Region/Country

Table 4: Nestle Food and Beverage Sales by Product Group

Table 5: Nestle Food and Beverage Operating Profit and Margins by Product Group

Table 6: Nestle Powdered and Liquid Beverage Sales by Product Line

Table 7: Nestle Milk and Ice Cream Sales by Product Line

Table 8: Nestle Prepared Dishes and Cooking Aids Sales by Product Line

Table 9: Nestle Confectionery Sales by Product Line

Table 10: Nestle Food and Beverage Sales Growth by Product Line

Table 11: Nestle Food and Beverage Sales Growth by Geographic Region and Product Group

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