

CompetitiveWatch 2014: Monsanto - Technological Know-How, Marketing Tactics and Strategic Directions in the Global Agrochemical Market

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Abstracts

This new report from VPG provides strategic assessment of Monsanto's technological know-how, marketing tactics and strategic directions in the global agrochemical market.

Contents

SECTION I: TECHNOLOGICAL KNOW-HOW

SECTION II: MARKETING TACTICS

SECTION III: STRATEGIC DIRECTION

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