

Monsanto: Strategic Analysis of Leading Agrochemical Companies

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Abstracts

A strategies assessment of Monsanto, one of the world's leading agrochemical companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global agrochemicals market.

Contains 35 pages and 5 tables

Contents

I. BUSINESS ORGANIZATION

II. SENIOR MANAGEMENT

III. FACILITIES AND EMPLOYEES

IV. TECHNOLOGICAL KNOW-HOW

V. PRODUCT PORTFOLIO

VI. MARKETING TACTICS

VII. SALES AND PROFIT GROWTH

VIII. R&D EXPENDITURES AND MAJOR PROGRAMS

IX. COLLABORATIVE ARRANGEMENTS

X. STRATEGIC DIRECTION

List Of Tables

LIST OF TABLES

Table 1: Monsanto Sales by Geographic Region

Table 2: Monsanto Sales Growth by Geographic Region

Table 3: Monsanto Sales by Product Line

Table 4: Monsanto Sales Growth by Product Line

Table 5: Monsanto Sales and Operating Profit Growth

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