

2014-2018 World Mononucleosis Testing Market: Supplier Shares, Sales Forecasts, Innovative Technologies, Competitive Strategies, Opportunities for Suppliers-- US, Europe (France, Germany, Italy, Spain, UK), Japan

<https://marketpublishers.com/r/M35B007685FEN.html>

Date: November 2014

Pages: 200

Price: US\$ 3,480.00 (Single User License)

ID: M35B007685FEN

Abstracts

The report presents a detailed analysis of the Mononucleosis diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Mononucleosis definition, epidemiology and etiology are reviewed.

The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Mononucleosis tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market

entry barriers and risks, and strategic planning issues and concerns. Contains 200 pages and 15 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies
 - 1. DNA Probes
 - a. Technology Overview
 - b. Amplification Methods

Polymerase Chain Reaction

Robotics

Temperature Cyclers

PCR Variations

Immuno-PCR

QC-PCR

DAP-PCR

Ligase Chain Reaction

Branched DNA

Q-Beta Replicase

Nucleic-Acid Sequence-Based

Strand Displacement Activation

Self-Sustained Sequence Replicase

- 2. Monoclonal Antibodies
- 3. Immunoassays
 - a. Technological Principle
 - b. Enzyme Immunoassays (EIA)

- Overview

- ELISA

- Dot Immunobinding Assays

- Capillary Immunoassays

- Particle-Membrane Capture Immunoassays

- Enzyme Amplification

- c. Fluorescent Immunoassays

- Fluorescence Polarization

- Time-Resolved Pulse Fluorescence

- d. Luminescence

- Chemiluminescence

- Bioluminescence

- e. Latex Agglutination
 - f. Immunoprecipitation
 - 4. Differential Light Scattering
 - 5. Microcomputers and Automation
 - 6. Artificial Intelligence

7. Liposomes
8. Flow Cytometry
9. Chromatography
10. MRI
11. Gel Microdroplets
12. Other

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: TEST MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 1. Marketing Approaches
 2. Product Complexity
 3. Customer Preference
 4. Established Suppliers
 5. Emerging Suppliers

- 6. Major Types of Distributors
- 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Applera

Beckman Coulter

Becton Dickinson

Binding Site

Biomerica

Biokit

bioMerieux

Bio-Rad

Biotrol

Biosite

Biotest

Caliper Technologies

Cepheid

Chemicon

Daiichi

DiaSorin

Diagast

Diamedix

Digene

Eiken

Enzo Biochem

Fujirebio

GenBio

Gene-Tec

Hemagen

Immunetics

Innogenetics

Inverness

J&J

Meridian

Nanogen

Nissui

Olympus

Provalis

Roche

Saliva Diagnostic

SeraCare

Siemens

Third Wave Technologies

Thermo Fisher

Tosho

Trinity Biotech

Tropix

Wampole Labs

Zenith

Zeus

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Mononucleosis Tests
France Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
France Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Germany Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Italy Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Japan Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Spain Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mononucleosis Testing Market Diagnostics Sales by Major Supplier
U.K. Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Mononucleosis Testing Market Diagnostics Sales by Major Supplier
U.S.A. Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Mononucleosis Testing Market Diagnostics Sales by Major Supplier

I would like to order

Product name: 2014-2018 World Mononucleosis Testing Market: Supplier Shares, Sales Forecasts, Innovative Technologies, Competitive Strategies, Opportunities for Suppliers-- US, Europe (France, Germany, Italy, Spain, UK), Japan

Product link: <https://marketpublishers.com/r/M35B007685FEN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M35B007685FEN.html>