

# Microbiology Testing Market: Product Development Opportunities, Market Penetration Strategies, Entry Barriers and Risks

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Date: February 2012

Pages: 21

Price: US\$ 760.00 (Single User License)

ID: M0FF6FE0FCAEN

## Abstracts

The report identifies the major opportunities for microbiology testing instrumentation, reagent kits/test panels, consumables, as well as IT and auxiliary products; proposes design criteria for decentralized testing products; suggests alternative market penetration strategies; and analyzes entry barriers and risks.

Contains 21 pages

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