

Microbiology Testing: Granular Analysis of the US Market Supplier Shares and Forecasts for over 100 Diseases

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Abstracts

This DataPack contains 160 tables from Venture Planning Group's new report, "US Microbiology Testing Market Outlook: Innovations, Trends and Opportunities for Suppliers," including supplier shares, and forecasts for over 100 tests. This DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the US microbiology testing market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Market Segmentation Analysis

Sales and market shares of major suppliers of microbiology products, by assay.

Volume and sales forecasts for over 100 microbiology procedures, by individual test and market segment:

Hospitals

Blood Banks

Commercial/Private Laboratories

Physician Offices/Group Practices

Public Health Laboratories

Contains 160 tables

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