

# Microbiology Analyzers and Consumables: France, Germany, Italy, Spain, UK-Market Analysis, Competitive Intelligence, Technology Trends, Opportunities for Suppliers

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## **Abstracts**

Complete report \$19,850. DataPack (test volumes, sales forecasts, supplier shares) \$12,900.

VPGMarketResearch.com's new report is a five-country strategic analysis of major business opportunities emerging in the automated microbiology market during the next five years. The report examines key trends in the major European countries (France, Germany, Italy, Spain, UK); reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for molecular diagnostic, microbial identification, antibiotic susceptibility, blood culture, urine screening and immunodiagnostic procedures, as well as over 100 infectious disease tests by assay, application, market segment, and country; profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

#### Rationale

The level of automation in the microbiology laboratory has been lagging behind that of other major clinical laboratory segments, such as chemistry and hematology. The slow acceptance of the technology is in part due to the complexity of developing automation suitable for microbiology tests.

The introduction of automated microbiology instrumentation has been delayed by a number of intrinsic and technical problems. The diffusion of automated microbiology



systems, once the technology was developed, has not matched that of other automated laboratory technologies. The acquisition of automation in microbiology has been slowed by forces less easily identifiable than the effects of various reimbursement plans. Some laboratorians still believe that current instrumentation is not the ultimate technology and expect better automation on the horizon.

The driving force behind the need for rapid reporting of microbiological test results is the clinical relevance in a time of financial austerity, a time when cost and health care effectiveness to the patient and diagnostician looms ever larger, and where after-the-fact results at high expense are coming under severe scrutiny worldwide.

This comprehensive five-country report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding European microbiology market, in evaluating emerging opportunities and developing effective business strategies.

Geographic Coverage

France, Germany, Italy, Spain, UK

Market Segmentation Analysis

Sales and market shares for major suppliers by individual test and country.

Volume and sales forecasts for over 100 infectious disease assays by individual test and country:

Test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy).

Review of the market dynamics, trends, structure, size, growth and major suppliers by country.

Specimen Types

Urine

Sterile Fluids: Blood, Serum, CSF



Throat Swabs, Respiratory Secretions

	Genital Secretions	
	Stool	
	Abscess/Wound	
	Sputum	
	Saliva	
Applications		
	Microbial Identification	
	Antibiotic Susceptibility	
	Urine Screening	
	Blood Culture	
Review of Major Automated Systems		
	Review of major automated molecular diagnostic, multipurpose, specialized, microbial identification, antibiotic susceptibility, blood culture, urine screening, and immunodiagnostic analyzers.	
	The report profiles analyzers manufactured by Abbott, Alifax, Anagen, BD, Beckman Coulter/Danaher, Biochem, Biolog, bioMerieux, Bio-Rad, Biotrol,	

Infectious Diseases Analyzed in the Report

Tecan, Thermo Fisher, Tosoh.

Cepheid, Curetis, GenMark, Hologic/Gen-Probe, HTG, Iris, J&J, Labsystems, Life Technologies, MiDI, Olympus, Qiagen, Roche, Siemens, Sy-Lab, Sysmex,



AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes Influenza, Legionella, Lyme disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia.

# **Technology Review**

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for the microbiology market.

Global listings of companies developing or marketing microbiology products by individual test.

#### Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

The companies analyzed in the report include Abbott, Affymetrix, Agilent Technologies, Arca Biopharma, Beckman Coulter/Danaher, Becton Dickinson, Biokit, bioMerieux, Bio-Rad, Biotest, CellMark Forensics/LabCorp, Cepheid, Decode Genetics, Diadexus, Diamedix/Erba, DiaSorin, Eiken Chemical, Elitech Group, Enzo Biochem, Exact Sciences, Fujirebio, Grifols, Hologic/Gen-Probe, ID Biomedical/GSK, Illumina, Kreatech/Leica, Li-Cor Biosciences, Lonza, Monogram Biosciences, Myriad Genetics, Ortho-Clinical Diagnostics, Perkin Elmer/Caliper, Proteome Sciences, Qiagen, Roche, Scienion, Sequenom, SeraCare, Shimadzu, Siemens, Sierra Molecular, Takara Bio, Tecan, Thermo Fisher, Wallac/PE, Wako.

### Opportunities and Strategic Recommendations



Emerging opportunities for new analyzers, reagents kits, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 600 pages and 257 tables



## **Contents**

#### I. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Introduction

- 1. Major Factors Affecting Market Penetration of Microbiology Instrumentation
- 2. Traditional Practices
- 3. Technological Challenges
- 4. Automation: Impact on the Microbiology Laboratory and the Patient
- B. Major Specimen Types
  - 1. Urine
  - 2. Sterile Fluids: Blood, Serum, and CSF
  - 3. Throat Swabs and Respiratory Secretions
  - 4. Genital Secretions
  - 5. Stool
  - 6. Abscess/Wound
  - 7. Sputum
  - 8. Saliva
- C. Test Applications
  - 1. Microbial Identification
  - 2. Antibiotic Susceptibility
  - 3. Urine Screening
    - a. Photometry
    - b. Bioluminescence
    - c. Colorimetric Filtration
    - d. Enzymatic Detection
    - e. Optical Detection
  - 4. Blood Cultures
- D. Major Microbiology Automated and Semiautomated Systems
  - 1. Multiple Purpose Microbiology Systems
  - 2. Specialized Microbiology Systems
  - 3. Molecular Diagnostic Systems
  - 4. Immunodiagnostic Systems
- E. Emerging Diagnostic Technologies
  - 1. Molecular Diagnostics
    - a. DNA Sequencing

Introduction

Sequencing Methods

Autoradiography



The Human Genome Project

**Sequencing Automation** 

**Image Scanners** 

Fluorescent Detection

Gene Profiling

Gene Expression

Polymorphism Screening

**Protein Interaction Networks** 

b. DNA And RNA Probe Technology

**Basic Principles** 

**Probe Preparation** 

The DNA Probe Test

Sample Preparation

Hybridization

Separation

**Detection/Measurement Test Formats** 

Filter Hybridization

Southern Blot

Northern Blot

In Situ Hybridization

Others

Labeling Techniques

**Amplification Methods** 

Polymerase Chain Reaction

**Temperature Cyclers** 

**PCR Variations** 

Immuno-PCR

QC-PCR

**DAP-PCR** 

Strand Displacement Activation

TMA

Ligase Chain Reaction

Branched DNA

Hybridization Protection Assay

Nucleic-Acid Sequence-Based Amplification

Self-Sustained Sequence Replicase

Others

**Ampliprobe** 

CAR



CAS

CPT

**Dendritic Polymer Technology** 

ISO-CR

LAT

Probe

**RAMP** 

Repair Chain Reaction

**Rolling Circles** 

Sequence Independent Gene Amplification

Sequence Initiation Reaction

SISPA

Solid Phase Amplification

c. Detection Technologies

Radioactive Methods

Overview

Major Isotopes

P-32

S-35

H-3

I-125

Non-Isotopic Methods

**Enzymatic Labels** 

Chemical Labeling

Indirect Chemical Labeling

**Direct Chemical Labeling** 

Fluorescence

Chemiluminescence

**Electrical Conductivity** 

d. Biochips: Genosensors, Microarrays, and Labs-on-the-Chip

Liquid Transportation and Mixing

Separation

Reaction

Detection

- 2. Monoclonal Antibodies
- 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence



- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

#### II. FRANCE

- A. Business Environment
- B. Market Structure
- C. Market Size, Growth and Major Supplier Sales and Market Shares

#### III. GERMANY

- A. Business Environment
- B. Market Structure
- C. Market Size, Growth and Major Supplier Sales and Market Shares

## **IV. ITALY**

- A. Business Environment
- B. Market Structure
- C. Market Size, Growth and Major Supplier Sales and Market Shares

#### V. SPAIN

- A. Business Environment
- B. Market Structure
- C. Market Size, Growth And Major Supplier Sales and Market Shares

#### VI. U.K.

- A. Business Environment
- B. Market Structure
- C. Market Size, Growth and Major Supplier Sales and Market Shares

#### VII. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES



#### **VIII. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

#### IX. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

#### X. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### XI. COMPETITIVE ASSESSMENTS

**Abbott** 

Affymetrix

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

**Becton Dickinson** 

**Biokit** 

bioMerieux

Bio-Rad

**Biotest** 



Cepheid

CellMark Forensics/Lab Corp

**Decode Genetics** 

Diadexus

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

**Exact Sciences** 

Fujirebio

Grifols

Hologic/Gen-Probe

Illumina

ID Biomedical/GSK

Kreatech/Leica

Li-Cor Biosciences

Lonza

Monogram Biosciences

Myriad Genetics

Ortho-Clinical Diagnostics

Perkin Elmer/Caliper

**Proteome Sciences** 

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Sierra Molecular

Shimadzu

Takara Bio

Tecan

Thermo Fisher

Wallac/PE

Wako



# **List Of Tables**

#### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests Major Companies Developing or Marketing Adenovirus Tests Major Companies Developing or Marketing Bartonella Tests Major Companies Developing or Marketing Campylobacter Tests Major Companies Developing or Marketing Candida Tests Major Companies Developing or Marketing Chlamydia Tests Major Companies Developing or Marketing Clostridium Tests Major Companies Developing or Marketing Coronavirus Tests Major Companies Developing or Marketing Cryptosporidium Tests Major Companies Developing or Marketing CMV Tests Major Companies Developing or Marketing Echovirus Tests Major Companies Developing or Marketing Enterovirus Tests Major Companies Developing or Marketing EBV Tests Major Companies Developing or Marketing Giardia Tests Major Companies Developing or Marketing Gonorrhea Tests Major Companies Developing or Marketing Hantavirus Tests Major Companies Developing or Marketing Helicobacter Pylori Tests Major Companies Developing or Marketing Hepatitis Tests Major Companies Developing or Marketing Herpes Tests Major Companies Developing or Marketing Influenza Tests Major Companies Developing or Marketing Legionella Tests Major Companies Developing or Marketing Lyme Disease Tests Major Companies Developing or Marketing Lymphogranuloma Tests Major Companies Developing or Marketing Malaria Tests Major Companies Developing or Marketing Measles Tests Major Companies Developing or Marketing Meningitis Tests Major Companies Developing or Marketing Microsporidium Tests Major Companies Developing or Marketing Mononucleosis Tests Major Companies Developing or Marketing Mumps Tests Major Companies Developing or Marketing Mycoplasma Tests Major Companies Developing or Marketing Papilloma Virus Tests Major Companies Developing or Marketing Parvovirus Tests Major Companies Developing or Marketing Pneumonia Tests Major Companies Developing or Marketing RSV Tests Major Companies Developing or Marketing Rotavirus Tests



Major Companies Developing or Marketing Rubella Tests

Major Companies Developing or Marketing Salmonella Tests

Major Companies Developing or Marketing Septicemia Tests

Major Companies Developing or Marketing Shigella Tests

Major Companies Developing or Marketing Staphylococci Tests

Major Companies Developing or Marketing Streptococci Tests

Major Companies Developing or Marketing Syphilis Tests

Major Companies Developing or Marketing Toxoplasmosis Tests

Major Companies Developing or Marketing Trichomonas Tests

Major Companies Developing or Marketing Tuberculosis Tests

Major Companies Developing or Marketing West Nile Tests

Major Companies Developing or Marketing Yersinia Tests

France Laboratories Performing Microbiology Tests by Market Segment

France Hospital Laboratories Performing Microbiology Tests by Bed Size

France Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume

France All Market Segments Microbiology Specimen Volume

France Hospital Laboratories Microbiology Specimen Volume

France Commercial/Private Laboratories Microbiology Specimen Volume

France Microbiology Test Volume by Market Segment

France Microbiology Test Volume by Application

France Blood Culture Test Volume by Market Segment

France Microbial Identification Test Volume by Market Segment

France Urine Screening Test Volume by Market Segment

France Antibiotic Susceptibility Test Volume by Market Segment

France Microbiology Consumables Market by Application

France Microbiology Consumables Market by Market Segment

France Microbial Identification Consumables Sales by Market Segment

France Blood Culture Consumables Sales by Market Segment

France Antibiotic Susceptibility Consumables Sales by Market Segment

France Urine Screening Consumables Sales by Market Segment

France All Market Segments Infectious Disease Test Volume Forecast by Assay

France All Market Segments Infectious Disease Diagnostics Market Forecast by Test

France Infectious Disease Blood Screening NAT Volume Forecast by Assay

France Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay

France HIV/AIDS Testing Market Diagnostics Sales by Major Supplier

France HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier

France Adenovirus Testing Market Diagnostics Sales by Major Supplier

France Campylobacter Testing Market Diagnostics Sales by Major Supplier



France Candida Testing Market Diagnostics Sales by Major Supplier France Chlamydia Testing Market Diagnostics Sales by Major Supplier France CMV Testing Market Diagnostics Sales by Major Supplier France Gonorrhea Testing Market Diagnostics Sales by Major Supplier France Hepatitis Testing Market Diagnostics Sales by Major Supplier France Hepatitis C Testing Market Diagnostics Sales by Major Supplier France Herpes Testing Market Diagnostics Sales by Major Supplier France Lyme Disease Testing Market Diagnostics Sales by Major Supplier France Influenza Testing Market Diagnostics Sales by Major Supplier France Meningitis Testing Market Diagnostics Sales by Major Supplier France Mononucleosis Testing Market Diagnostics Sales by Major Supplier France Mumps Testing Market Diagnostics Sales by Major Supplier France Mycoplasma Testing Market Diagnostics Sales by Major Supplier France RSV Testing Market Diagnostics Sales by Major Supplier France Rotavirus Testing Market Diagnostics Sales by Major Supplier France Rubella Testing Market Diagnostics Sales by Major Supplier France Septicemia Testing Market Diagnostics Sales by Major Supplier France Shigella Testing Market Diagnostics Sales by Major Supplier France Streptococci Testing Market Diagnostics Sales by Major Supplier France Syphilis Testing Market Diagnostics Sales by Major Supplier France Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier France Trichomonas Testing Market Diagnostics Sales by Major Supplier France Tuberculosis Testing Market Diagnostics Sales by Major Supplier France Molecular Diagnostics Market Sales and Shares of Major Suppliers Germany Laboratories Performing Microbiology Tests by Market Segment Germany Hospital Laboratories Performing Microbiology Tests by Bed Size Germany Commercial/Private Laboratories Performing Microbiology Tests by Annual **Test Volume** 

Germany All Market Segments Microbiology Specimen Volume

Germany Hospital Laboratories Microbiology Specimen Volume

Germany Commercial/Private Laboratories Microbiology Specimen Volume

Germany Microbiology Test Volume by Market Segment

Germany Microbiology Test Volume by Application

Germany Urine Screening Test Volume by Market Segment

Germany Microbial Identification Test Volume by Market Segment

Germany Antibiotic Susceptibility Test Volume by Market Segment

Germany Blood Culture Test Volume by Market Segment

Germany Microbiology Consumables Market by Application

Germany Microbiology Consumables Market by Market Segment



Germany Microbial Identification Consumables Sales by Market Segment

Germany Antibiotic Susceptibility Consumables Sales by Market Segment

Germany Blood Culture Consumables Sales by Market Segment

Germany Urine Screening Consumables Sales by Market Segment

Germany All Market Segments Infectious Disease Test Volume Forecast by Assay

Germany All Market Segments Infectious Disease Diagnostics Market Forecast by Test

Germany Infectious Disease Blood Screening NAT Volume Forecast by Assay

Germany Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay

Germany HIV/AIDS Testing Market Diagnostics Sales by Major Supplier

Germany HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier

Germany Campylobacter Testing Market Diagnostics Sales by Major Supplier

Germany Candida Testing Market Diagnostics Sales by Major Supplier

Germany CMV Testing Market Diagnostics Sales by Major Supplier

Germany EBV Testing Market Diagnostics Sales by Major Supplier

Germany Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Germany Hepatitis Testing Market Diagnostics Sales by Major Supplier

Germany Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Germany Herpes Testing Market Diagnostics Sales by Major Supplier

Germany Influenza Testing Market Diagnostics Sales by Major Supplier

Germany Legionella Testing Market Diagnostics Sales by Major Supplier

Germany Meningitis Testing Market Diagnostics Sales by Major Supplier

Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier

Germany Mycoplasma Testing Market Diagnostics Sales by Major Supplier

Germany Pneumonia Testing Market Diagnostics Sales by Major Supplier

Germany RSV Testing Market Diagnostics Sales Forecast by Major Supplier

Germany Rotavirus Testing Market Diagnostics Sales by Major Supplier

Germany Rubella Testing Market Diagnostics Sales by Major Supplier

Germany Septicemia Testing Market Diagnostics Sales by Major Supplier

Germany Streptococci Testing Market Diagnostics Sales by Major Supplier

Germany Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier

Germany Trichomonas Testing Market Diagnostics Sales by Major Supplier

Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier

Germany Molecular Diagnostics Market Sales and Shares of Major Suppliers

Italy Laboratories Performing Microbiology Tests by Market Segment

Italy Hospital Laboratories Performing Microbiology Tests by Bed Size

Italy Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume

Italy All Market Segments Microbiology Specimen Volume



Italy Hospital Laboratories Microbiology Specimen Volume

Italy Commercial/Private Laboratories Microbiology Specimen Volume

Italy Microbiology Test Volume by Market Segment

Italy Microbiology Test Volume by Application

Italy Microbial Identification Test Volume by Market Segment

Italy Urine Screening Test Volume by Market Segment

Italy Antibiotic Susceptibility Test Volume by Market Segment

Italy Blood Culture Test Volume by Market Segment

Italy Microbiology Consumables Market by Application

Italy Microbiology Consumables Market by Market Segment

Italy Microbial Identification Consumables Sales by Market Segment

Italy Antibiotic Susceptibility Consumables Sales by Market Segment

Italy Blood Culture Consumables Sales by Market Segment

Italy Urine Screening Consumables Sales by Market Segment

Italy All Market Segments Infectious Disease Test Volume Forecast by Assay

Italy All Market Segments Infectious Disease Diagnostics Market Forecast by Test

Italy Infectious Disease Blood Screening NAT Volume Forecast by Assay

Italy Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay

Italy HIV/AIDS Testing Market Diagnostics Sales by Major Supplier

Italy HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier

Italy Campylobacter Testing Market Diagnostics Sales by Major Supplier

Italy Candida Testing Market Diagnostics Sales by Major Supplier

Italy CMV Testing Market Diagnostics Sales by Major Supplier

Italy Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Italy Hepatitis Testing Market Diagnostics Sales by Major Supplier

Italy Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Italy Herpes Testing Market Diagnostics Sales by Major Supplier

Italy Influenza Testing Market Diagnostics Sales by Major Supplier

Italy Meningitis Testing Market Diagnostics Sales by Major Supplier

Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier

Italy Mycoplasma Testing Market Diagnostics Sales by Major Supplier

Italy RSV Testing Market Diagnostics Sales by Major Supplier

Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier

Italy Rubella Testing Market Diagnostics Sales by Major Supplier

Italy Septicemia Testing Market Diagnostics Sales by Major Supplier

Italy Streptococci Testing Market Diagnostics Sales by Major Supplier

Italy Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier

Italy Trichomonas Testing Market Diagnostics Sales by Major Supplier

Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier



Italy Molecular Diagnostics Market Sales and Shares of Major Suppliers

Spain Laboratories Performing Microbiology Tests by Market Segment

Spain Hospital Laboratories Performing Microbiology Tests by Bed Size

Spain Commercial/Private Laboratories Performing Microbiology Tests by Annual Test

Volume

Spain All Market Segments Microbiology Specimen Volume

Spain Hospital Laboratories Microbiology Specimen Volume

Spain Commercial/Private Laboratories Microbiology Specimen Volume

Spain Microbiology Test Volume by Market Segment

Spain Microbiology Test Volume by Application

Spain Microbial Identification Test Volume by Market Segment

Spain Urine Screening Test Volume by Market Segment

Spain Blood Culture Test Volume by Market Segment

Spain Antibiotic Susceptibility Test Volume by Market Segment

Spain Microbiology Consumables Market by Application

Spain Microbiology Consumables Market by Market Segment

Spain Microbial Identification Consumables Sales by Market Segment

Spain Blood Culture Consumables Sales by Market Segment

Spain Antibiotic Susceptibility Consumables Sales by Market Segment

Spain Urine Screening Consumables Sales by Market Segment

Spain All Market Segments Infectious Disease Test Volume Forecast by Assay

Spain All Market Segments Infectious Disease Diagnostics Market Forecast by Test

Spain Infectious Disease Blood Screening NAT Volume Forecast by Assay

Spain Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay

Spain HIV/AIDS Testing Market Diagnostics Sales by Major Supplier

Spain HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier

Spain Chlamydia Testing Market Diagnostics Sales by Major Supplier

Spain CMV Testing Market Diagnostics Sales by Major Supplier

Spain Hepatitis Testing Market Diagnostics Sales by Major Supplier

Spain Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Spain Herpes Testing Market Diagnostics Sales by Major Supplier

Spain Influenza Testing Market Diagnostics Sales by Major Supplier

Spain Lyme Disease Testing Market Diagnostics Sales by Major Supplier

Spain Meningitis Testing Market Diagnostics Sales by Major Supplier

Spain Mononucleosis Testing Market Diagnostics Sales by Major Supplier

Spain Mycoplasma Testing Market Diagnostics Sales by Major Supplier

Spain RSV Testing Market Diagnostics Sales by Major Supplier

Spain Rotavirus Testing Market Diagnostics Sales by Major Supplier

Spain Rubella Testing Market Diagnostics Sales by Major Supplier



Spain Septicemia Testing Market Diagnostics Sales by Major Supplier

Spain Streptococci Testing Market Diagnostics Sales by Major Supplier

Spain Syphilis Testing Market Diagnostics Sales by Major Supplier

Spain Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier

Spain Trichomonas Testing Market Diagnostics Sales by Major Supplier

Spain Tuberculosis Testing Market Diagnostics Sales by Major Supplier

Spain Molecular Diagnostics Market Sales and Shares of Major Suppliers

U.K. Laboratories Performing Microbiology Tests by Market Segment

U.K. Hospital Laboratories Performing Microbiology Tests by Bed Size

U.K. Commercial/Private Laboratories Performing Microbiology Tests by Annual Test Volume

U.K. All Market Segments Microbiology Specimen Volume

U.K. Hospital Laboratories Microbiology Specimen Volume

U.K. Public Health Laboratories Microbiology Specimen Volume

U.K. Commercial/Private Laboratories Microbiology Specimen Volume

U.K. Microbiology Test Volume by Market Segment

U.K. Microbiology Test Volume by Application

U.K. Microbial Identification Test Volume by Market Segment

U.K. Urine Screening Test Volume by Market Segment

U.K. Antibiotic Susceptibility Test Volume by Market Segment

U.K. Blood Culture Test Volume by Market Segment

U.K. Microbiology Consumables Market by Application

U.K. Microbiology Consumables Market by Market Segment

U.K. Microbial Identification Consumables Sales by Market Segment

U.K. Antibiotic Susceptibility Consumables Sales by Market Segment

U.K. Blood Culture Consumables Sales by Market Segment

U.K. Urine Screening Consumables Sales by Market Segment

U.K. All Market Segments Infectious Disease Test Volume Forecast by Assay

U.K. All Market Segments Infectious Disease Diagnostics Market Forecast by Test

U.K. Infectious Disease Blood Screening NAT Volume Forecast by Assay

U.K. Infectious Disease Blood Screening NAT Reagent Market Forecast by Assay

U.K. HIV/AIDS Testing Market Diagnostics Sales by Major Supplier

U.K. HIV/Hepatitis Blood Screening NAT Market Diagnostics Sales by Major Supplier

U.K. Campylobacter Testing Market Diagnostics Sales by Major Supplier

U.K. Candida Testing Market Diagnostics Sales by Major Supplier

U.K. Gonorrhea Testing Market Diagnostics Sales by Major Supplier

U.K. Hepatitis Testing Market Diagnostics Sales by Major Supplier

U.K. Hepatitis C Testing Market Diagnostics Sales by Major Supplier

U.K. Influenza Testing Market Diagnostics Sales by Major Supplier



- U.K. Mycoplasma Testing Market Diagnostics Sales by Major Supplier
- U.K. Pneumonia Testing Market Diagnostics Sales by Major Supplier
- U.K. RSV Testing Market Diagnostics Sales by Major Supplier
- U.K. Rubella Testing Market Diagnostics Sales by Major Supplier
- U.K. Septicemia Testing Market Diagnostics Sales by Major Supplier
- U.K. Shigella Testing Market Diagnostics Sales by Major Supplier
- U.K. Streptococci Testing Market Diagnostics Sales by Major Supplier
- U.K. Syphilis Testing Market Diagnostics Sales by Major Supplier
- U.K. Tuberculosis Testing Market Diagnostics Sales by Major Supplier
- U.K. Molecular Diagnostics Market Sales and Shares of Major Suppliers



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