

The Market for Home Care Products

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Abstracts

This report, The Market for Home Care Products, 7th. Edition covers the market for products specially designed to assist with regular tasks of daily living. Growth in the ambulatory aids market continues to be driven by several key trends including the aging U.S. population, new product introductions and relatively generous government reimbursement programs, despite recent modifications. As part of its market analysis, this report includes the following information:

Current U.S. Market Size Estimates and Forecasts to 2016

Market Forecast to 2016

Breakouts of Market by Product Type

Disease Demographics of Relevance to Home Care Product Usage

Market Share of Key Competitors by Device Category

Discussion of Competitive Bidding and Healthcare Reform

Other Issues and Trends Affecting the Industry

Profiles of Key Competitors

Home medical equipment such as mobility aids and bathroom safety supplies, for example, addresses the needs of individuals requiring assistance with activities of daily living. For administering certain drugs, particularly anti-infectives and nutritional products, infusion therapy allows individuals to receive care in their own homes, for

greater quality of life as well as considerably lower expense than inpatient treatment. Oxygen therapy equipment assists individuals with breathing difficulties resulting from severe lung diseases. Defibrillators may be used on an emergency basis to re-start the hearts of patients with cardiovascular impairments. Miscellaneous medical equipment may be used to manage chronic conditions including incontinence and stomas, while general supplies support other home care segments. Segments in this report include:

Walkers

Canes

Crutches

Scooters

Bathroom Safety Supplies

Home Care Beds

Wheelchairs, Manual

Wheelchairs, Powered

Miscellaneous Patient Aids

Infusion Products

Oxygen Concentrators

Oxygen Systems

Ventilators

Incontinence Supplies

Defibrillators

Ostomy Products

General Supplies

A broad range of companies compete within the U.S. market for home care products. Most are small, privately-held companies that are active within only one or two segments. Many of these companies have long histories supplying a relatively specialized range of home care products. Although a few have international businesses, most operate exclusively in the United States.

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