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Date: February 2014

Pages: 0

Price: US\$ 360.00 (Single User License)

ID: MCA71028E87EN

Abstracts

This new report from VPG provides strategic assessment of Mane's technological know-how, marketing tactics and strategic directions in the global flavor and fragrance market.

Contents

SECTION I: TECHNOLOGICAL KNOW-HOW

SECTION II: MARKETING TACTICS

SECTION III: STRATEGIC DIRECTION

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