

Makhteshim-Agan: Strategies, Financials, R&D, Marketing Tactics, Collaborations, Product Portfolio, M&A

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Abstracts

A strategies assessment of Makhteshim-Agan, one of the world's leading agrochemical companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global agrochemical market.

Contains 24 pages and 5 tables



Contents

- I. BUSINESS ORGANIZATION
- **II. SENIOR MANAGEMENT**
- **III. FACILITIES AND EMPLOYEES**
- IV. PRODUCT PORTFOLIO
- V. MARKETING TACTICS
- VI. SALES AND PROFIT GROWTH
- VII. R&D EXPENDITURES AND MAJOR PROGRAMS
- **VIII. COLLABORATIVE ARRANGEMENTS**
- IX. STRATEGIC DIRECTION

LIST OF TABLE

- Table 1: Makhteshim-Agan Sales and Operating Profit Growth
- Table 2: Makhteshim-Agan Sales by Product Line
- Table 3: Makhteshim-Agan Sales Growth by Product Line
- Table 4: Makhteshim-Agan Sales by Geographic Region
- Table 5: Makhteshim-Agan Sales Growth by Geographic Region



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