

Makhteshim-Agan: Strategic Analysis of Leading Agrochemical Companies

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Abstracts

A strategies assessment of Makhteshim-Agan, one of the world's leading agrochemical companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global agrochemicals market.

Contains 24 pages and 5 tables

Contents

I. BUSINESS ORGANIZATION

II. SENIOR MANAGEMENT

III. FACILITIES AND EMPLOYEES

IV. PRODUCT PORTFOLIO

V. MARKETING TACTICS

VI. SALES AND PROFIT GROWTH

VII. R&D EXPENDITURES AND MAJOR PROGRAMS

VIII. COLLABORATIVE ARRANGEMENTS

IX. STRATEGIC DIRECTION

LIST OF TABLE

Table 1: Makhteshim-Agan Sales and Operating Profit Growth

Table 2: Makhteshim-Agan Sales by Product Line

Table 3: Makhteshim-Agan Sales Growth by Product Line

Table 4: Makhteshim-Agan Sales by Geographic Region

Table 5: Makhteshim-Agan Sales Growth by Geographic Region

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