

LyondellBasell: 2017-2021 Global Market Segment Forecasts and Company's Strategic Assessment

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Abstracts

Strategic assessment of the competitive environment is widely recognized as one of the highest priority management responsibilities, the task crucial to business survival, growth and profitability. This new report from VPGMarketResearch. com provides strategic assessment of Lyondell's technological know-how, marketing tactics and strategic directions in the global chemical market.

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SECTION I: TECHNOLOGICAL KNOWHOW

SECTION II: MARKETING TACTICS

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