

# The 2012 Leading Paint and Coatings Companies Marketing Tactics

<https://marketpublishers.com/r/L425D38A1FAEN.html>

Date: March 2012

Pages: 60

Price: US\$ 1,480.00 (Single User License)

ID: L425D38A1FAEN

## Abstracts

For each company, the report presents:

Promotional tactics.

Distribution approaches.

Product service and support.

Customer relations.

The companies analyzed in the report: Akzo Nobel, BASF, DuPont, ICI, Kansai Paint, Nippon Paint, PPG, Sherwin-Williams, SigmaKalon, and Valspar.

Contains 60 pages

## I would like to order

Product name: The 2012 Leading Paint and Coatings Companies Marketing Tactics

Product link: <https://marketpublishers.com/r/L425D38A1FAEN.html>

Price: US\$ 1,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L425D38A1FAEN.html>