

Alliances and Strategies of Leading Orthopedic Companies

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Abstracts

Leading Orthopedics Companies Strategic Directions

Aesculap

Arthrex

Biomet

DJO

J&J

Medtronic

Smith & Nephew

Stryker

Synthes

Zimmer

For each company, the report presents:

Business, new product development and marketing strategies.

Anticipated acquisitions, joint ventures and marketing strategies.

Major strengths and weaknesses.

Contains 32 pages

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