

Competitive Intelligence 2014: Leading Microbiology Market Players - Insightful Profiles of Major Suppliers and Recent Market Entrants

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Abstracts

This new 90-page report from Venture Planning Group provides insightful profiles of leading microbiology market players and recent market entrants. The report presents strategic assessments, including sales, product portfolios, distribution tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies. Contains 90 pages

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