

Competitive Intelligence 2014: Leading Hematology and Flow Cytometry Market Players - Strategic Assessments of Major Suppliers and Emerging Market Entrants

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Abstracts

This new report from Venture Planning Group provides strategic assessments of major suppliers of hematology and flow cytometry instruments and reagents, as well as emerging market entrants. The report presents strategic analyses of the major current and emerging suppliers in terms of their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies. Contains 30 pages

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