

Technological Know-How of Leading Food and Beverage Companies

<https://marketpublishers.com/r/LA54BE2D145EN.html>

Date: June 2012

Pages: 24

Price: US\$ 1,480.00 (Single User License)

ID: LA54BE2D145EN

Abstracts

The report analyzes:

Internally developed and acquired technologies, processes and related capabilities.

Proprietary know-how and patent litigations.

Estimated R&D budget.

Research facilities and staff.

New technologies, products, and product line extensions in development.

The companies analyzed in the report: Cargill, Coca-Cola, ConAgra, Diageo, Kraft, Mars, Nestle, PepsiCo, Tyson, and Unilever.

Contains 24 pages

Contents

Leading Food and Beverage Companies Technological Capabilities and R&D Programs

A-B InBev

Cargill

Coca-Cola

Kraft

Mars

Nestlé

PepsiCo

SABMiller

Tyson

Unilever

For each company, the report provides:

Internally developed and acquired technologies, processes and related capabilities.

Proprietary know-how and patent litigations.

Estimated R&D budget.

Research facilities and staff.

New technologies, products, and product line extensions in development.

Contains 20 pages

I would like to order

Product name: Technological Know-How of Leading Food and Beverage Companies

Product link: <https://marketpublishers.com/r/LA54BE2D145EN.html>

Price: US\$ 1,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LA54BE2D145EN.html>