

The 2011 Leading Food and Beverage Companies Marketing Tactics

<https://marketpublishers.com/r/LFB8BA00028EN.html>

Date: September 2011

Pages: 65

Price: US\$ 1,480.00 (Single User License)

ID: LFB8BA00028EN

Abstracts

For each company, the analysis presents:

Sales force in the U.S. and international markets.

Distribution strategies.

Promotional tactics.

Innovative packaging approaches.

The companies analyzed in the report: Cargill, Coca-Cola, ConAgra, Diageo, Kraft, Mars, Nestle, PepsiCo, Tyson, and Unilever.

Contains 65 pages

I would like to order

Product name: The 2011 Leading Food and Beverage Companies Marketing Tactics

Product link: <https://marketpublishers.com/r/LFB8BA00028EN.html>

Price: US\$ 1,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/LFB8BA00028EN.html>