

## The 2011 Leading Food and Beverage Companies Collaborations

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## **Abstracts**

For each company, the analysis presents:

Major joint ventures, product development and marketing partners.

Terms of collaborative agreements and specific products involved.

The companies analyzed in the report: Cargill, Coca-Cola, ConAgra, Diageo, Kraft, Mars, Nestle, PepsiCo, Tyson, and Unilever.

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