

The 2011 Leading Food and Beverage Companies Business Organizations and Senior Management

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Abstracts

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For each company, the report provides:

History of the company's food and beverage business evolution, which is important to understanding the corporate culture, management mentality and strategies.

Recent acquisitions, divestures, and organizational changes.

Current organizational structure.

Background of senior managers.

The companies analyzed in the report: Cargill, Coca-Cola, ConAgra, Diageo, Kraft, Mars, Nestle, PepsiCo, Tyson, and Unilever.

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