

The 2011 Leading Animal Health Companies Product Portfolio Analyses

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Abstracts

The companies analyzed in this report include Bayer, Boehringer Ingelheim, Elanco, Intervet, Merial, Novartis, Pfizer, Phibro, Vetoquinol, and Virbac.

For each company, the report provides:

Extensive review of major product lines.

Recently introduced products and line extensions.

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