

# The 2011 Leading Animal Health Companies Business Organizations and Senior Management Profiles

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## Abstracts

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Each company analysis provides:

History of the company's animal health business evolution, which is important to the understanding of its corporate culture, management mentality and strategies.

Most recent significant M&A activity and organizational changes.

Current organizational structure.

Names, titles and background of key executives.

The companies analyzed in the report: Alpharma, Bayer, Elanco/Eli Lilly, Fort Dodge/Wyeth, Merial, Novartis, Pfizer, Schering-Plough and Virbac.

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