

Leading Paint and Coatings Suppliers to Watch in 2022-Capabilities, Goals and Strategies

<https://marketpublishers.com/r/L63B436E2B88EN.html>

Date: November 2021

Pages: 0

Price: US\$ 3,450.00 (Single User License)

ID: L63B436E2B88EN

Abstracts

This report from LeadingMarketResearch.com provides analysis of the world paint and coatings market outlook, as well as leading supplier business strategies and marketing tactics.

The report presents a worldwide strategic overview of the paint and coatings market, including:

- Sales forecasts for major market segments.

- Sales forecasts for key geographic regions: North America, Europe, Asia Pacific, Latin America, Africa, Mideast.

- In addition, the report reviews the major U.S. and international regulatory, technological, economic, demographic, and social trends with potentially significant impact on the paints and coatings industry during the next five years, including discussion of such key issues as industry consolidation, market globalization, environmental regulations and others.

The companies analyzed in the report are AkzoNobel, Asian Paints, Axalta, BASF, Dow Chemical, Kansai Paint, Nippon Paint, PPG, RPM, and Sherwin-Williams. The company profiles include:

- Specific business, new product development and marketing strategies.

- Major strengths and weaknesses, e.g., managerial, organizational, marketing

and product development.

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