

# **Leading Paint and Coatings Market Players: 2017-2021 Market Segment Forecast and Strategies of Key Suppliers**

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## **Abstracts**

This new report from VPGMarketResearch.com provides analysis of the paint and coatings market trends and strategies of key suppliers. The report presents a worldwide strategic overview of the paint and coatings market, including: Sales forecasts for major market segments. Sales forecasts for key geographic regions: North America, Europe, Asia Pacific, Latin America, Africa, Mideast. In addition, the report reviews the major U.S. and international regulatory, technological, economic, demographic, and social trends with potentially significant impact on the paints and coatings industry during the next five years, including discussion of such key issues as industry consolidation, market globalization, environmental regulations and others. The companies analyzed in the report are AkzoNobel, BASF, DuPont, Henkel, Kansai Paint, Nippon Paint, PPG, RPM, Sherwin-Williams, and Valspar.

The company profiles include: Specific business, new product development and marketing strategies. Major strengths and weaknesses, e. g., managerial, organizational, marketing and product development. Anticipated acquisitions, joint ventures and estitures.

Contains 63 pages and 3 tables

## Contents

### **GLOBAL PAINTS AND COATINGS MARKET DYNAMICS AND TRENDS**

Worldwide strategic overview of the paints and coatings market

Sales forecasts for major market segments

Sales forecasts for key geographic regions: North America, Europe, Asia Pacific, Latin America, Africa, Mideast

Major U.S. and international regulatory, technological, economic, demographic, and social trends with potentially significant impact on the paints and coatings industry during the next five years

Industry consolidation

Market globalization

Environmental regulations

Leading Paints and Coatings Companies Strategic Directions

Specific business, new product development and marketing strategies

Major strengths and weaknesses, e.g., managerial, organizational, marketing and product development

Anticipated acquisitions, joint ventures and divestitures

## List Of Tables

### LIST OF TABLES

Table MO-1 Worldwide Paints and Coatings Market by Geographic Region

Table MO-2 Worldwide Paints and Coatings Market Growth by Geographic Region

Table MO-3 Worldwide Paints and Coatings Sales by Market Segment

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