

Leading Computed Tomography (CT) Suppliers to Watch in 2022-Capabilities, Goals and Strategies

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Abstracts

This report provides diagnostic imaging industry executives with strategically significant competitor information, analysis and insight crucial to the development and implementation of effective business, marketing and R&D programs. The report includes information not available from any other published source, such as CT sales, profit, placements and installed base by supplier.

The companies analyzed in this report include Canon Medical Systems, General Electric, Hitachi, Philips, Shimadzu, and Siemens.

Report Objectives:

To establish a comprehensive, factual, annually updated and cost-effective information base on performance, capabilities, goals and strategies of the world's leading CT system suppliers.

To help current suppliers realistically assess their financial, technological and marketing capabilities vis-à-vis the leading competitors.

To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.

To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

Contents

GENERAL ELECTRIC

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

HITACHI

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

PHILIPS

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses

Strategic Direction

SHIMADZU

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

SIEMENS

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

TOSHIBA

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses

Strategic Direction

List Of Tables

LIST OF TABLES

GE Electric Diagnostic Imaging Worldwide Sales by Geographic Region
GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business
GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business and Geographic Region
GE Electric Diagnostic Imaging System Placements and Installed Base by Modality and Region
Hitachi Imaging Systems Sales by Geographic Region
Hitachi Imaging Systems Sales by Modality/Business
Hitachi Imaging Systems Sales by Modality/Business and Geographic Region
Hitachi Imaging Systems System Placements and Installed Base by Modality and Geographic Region
Philips Healthcare Operating Profit Growth
Philips Medical Systems Sales and Operating Profit Growth
Philips Medical Systems Sales by Geographic Region
Phillips Healthcare Worldwide Diagnostic Imaging Sales by Modality/Business
Phillips Diagnostic Imaging Operating Profit and Margins by Modality/Business
Phillips Medical Systems Sales by Modality/Business and Geographic Region
Phillips Medical Systems Placements and Installed Base by Modality and Geographic Region
Shimadzu Revenue by Product Category
Shimadzu Imaging Systems Sales and Operating Profit Growth
Shimadzu Imaging Systems Sales by Geographic Region
Shimadzu Imaging Systems Sales by Modality/Business
Shimadzu Imaging Systems Sales by Modality/Business and Geographic Region
Shimadzu Imaging Systems Placements and Installed Base by Modality and Geographic Region
Siemens Imaging System Sales by Geographic Region
Siemens Imaging System Sales by Modality/Business
Siemens Imaging System Sales by Modality/Business and Geographic Region
Siemens Diagnostic Imaging Operating Profit and Margins by Modality/Business
Siemens Imaging System Placements and Installed Base by Modality and Geographic Region
Toshiba Medical Systems Sales by Modality/Business
Toshiba Medical Systems Operating Profit and Margins by Modality/Business
Toshiba Medical Systems Sales by Modality/Business and Geographic Region

Toshiba Medical System Placements and Installed Base by Modality/Business and Region

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