

Leading Agrochemical Suppliers Marketing Strategies

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Abstracts

For each company, the analysis presents: Major promotional strategies. Distribution approaches. Product service and support. Customer relations. The companies analyzed in the report: ADAMA, BASF, Bayer, Dow, DuPont, FMC, Monsanto, Nufarm, Sumitomo, and Syngenta.

Contains 30 pages

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For each company, the report provides:

Major promotional strategies.

Distribution approaches.

Product service and support

Customer relations

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