

# **Kansai Paint: Strategies, Financials, R&D, Marketing Tactics, Collaborations, Product Portfolio, M&A**

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## **Abstracts**

The strategic assessment of Kansai Paint, one of the world's leading paints and coatings companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global paints and coatings market.

Contains 31 pages and 4 tables

## **Contents**

**I. EXECUTIVE SUMMARY**

**II. BUSINESS ORGANIZATION**

**III. SENIOR MANAGEMENT**

**IV. FACILITIES AND EMPLOYEES**

**V. TECHNOLOGICAL KNOW-HOW**

**VI. PRODUCT PORTFOLIO**

**VII. MARKETING TACTICS**

**VIII. SALES AND PROFIT GROWTH**

**IX. R&D EXPENDITURES AND MAJOR PROGRAMS**

**X. COLLABORATIVE ARRANGEMENTS**

**XI. STRATEGIC DIRECTION**

## List Of Tables

### LIST OF TABLES

Table 1: Kansai Paint Sales and Operating Profit Growth

Table 2: Kansai Paint Sales by Geographic Region

Table 3: Kansai Paint Sales Growth by Geographic Region

Table 4: Kansai Paint Sales by Product Line

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