

Kansai Paint: Strategic Analysis of Leading Paint and Coatings Companies

<https://marketpublishers.com/r/K6B7F1CE39BEN.html>

Date: November 2012

Pages: 36

Price: US\$ 1,560.00 (Single User License)

ID: K6B7F1CE39BEN

Abstracts

The strategic assessment of Kansai Paint, one of the worlds leading paints and coatings companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the companys performance, capabilities, goals and strategies in the global paints and coatings market.

Contains 36 pages and 4 tables

Contents

I. EXECUTIVE SUMMARY

II. BUSINESS ORGANIZATION

III. SENIOR MANAGEMENT

IV. FACILITIES AND EMPLOYEES

V. TECHNOLOGICAL KNOW-HOW

VI. PRODUCT PORTFOLIO

VII. MARKETING TACTICS

VIII. SALES AND PROFIT GROWTH

IX. R&D EXPENDITURES AND MAJOR PROGRAMS

X. COLLABORATIVE ARRANGEMENTS

XI. STRATEGIC DIRECTION

List Of Tables

LIST OF TABLES

Table 1: Kansai Paint Sales and Operating Profit Growth

Table 2: Kansai Paint Sales by Geographic Region

Table 3: Kansai Paint Sales Growth by Geographic Region

Table 4: Kansai Paint Sales by Product Line

I would like to order

Product name: Kansai Paint: Strategic Analysis of Leading Paint and Coatings Companies

Product link: <https://marketpublishers.com/r/K6B7F1CE39BEN.html>

Price: US\$ 1,560.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/K6B7F1CE39BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970