

Japan Respiratory Diseases Market: Emerging Opportunities and Growth Strategies for Suppliers

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Abstracts

About This Report This new 282-page report from VPGMarketResearch.com presents detailed analysis of the Japanese Respiratory Diseases market, including sales forecasts and supplier shares for Adenovirus, Influenza, Legionella, Mononucleosis, Mycoplasma, Pneumonia, RSV and Tuberculosis. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs. In addition to market share and sales forecasts, the report: - Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; - Reviews features and operating characteristics of major analyzers used for microbiology testing; - Profiles key suppliers and potential market entrants developing innovative technologies and products; and - Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues. Methodology The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

Contains 282 pages and 22 tables



Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major 1nfectious Disease Tests
 - 1. ADENO6RUS
 - a. Background
 - b. Diagnostic Tests
 - c. 5accines and Drugs
 - d. Adeno-Associated 5iruses(AA5)
 - 2. 1NFLUENZA 6RUSES
 - a. Background
 - b. Diagnostic Tests
 - c. 5accines and Drugs
 - 3. LEG1ONELLA
 - a. Background
 - b. Diagnostic Tests
 - c. 5accines and Drugs
 - 4. MONONUCLEOS1S
 - a. Background
 - b. Diagnostic Tests
 - c. 5accines and Drugs
 - 5. MYCOPLASMA
 - a. Background
 - b. Diagnostic Tests
 - c. 5accines and Drugs
 - 6. PNEUMON1A
 - a. Background
 - b. Diagnostic Tests
 - c. 5accines and Drugs
 - 7. RESP1RATORY SYNCYT1AL 6RUS (RS5)
 - a. Background
 - b. Diagnostic Tests
 - c. 5accines and Drugs
 - 8. TUBERCULOS1S
 - a. Background
 - b. Diagnostic Tests



- c. 5accines and Drugs
- B. 1nstrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers
- C. Emerging Diagnostic Technologies
 - 1. MOLECULAR D1AGNOST1CS
 - 2. MONOCLONAL ANT1BOD1ES
 - 3. 1MMUNOASSAYS
 - 4. D1FFERENT1AL L1GHT SCATTER1NG
 - 5. 1NFORMAT1ON TECHNOLOGY
 - 6. ART1F1C1AL 1NTELL1GENCE
 - 7. L1POSOMES
 - 8. FLOW CYTOMETRY
 - 9. CHROMATOGRAPHY
 - 10. D1AGNOST1C 1MAG1NG
 - 11. GEL M1CRODROPLETS
 - 12. OTHER

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

Major Product Development Opportunities

- A. 1nstrumentation
- B. Reagent Kits and Test Systems/panels
- C. 1nformation Technology
- D. Auxiliary Products

Design Criteria for Decentralized Testing Products

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. 1nternal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. MARKETING APPROACHES
 - 2. PRODUCT COMPLE11TY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABL1SHED SUPPL1ERS
 - 5. EMERG1NG SUPPL1ERS



- 6. MAJOR TYPES OF D1STR1BUTORS
- 7. MARKET SEGMENTATION

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen-Probe

1D Biomedical/GSK

Kreatech/Leica

Lonza

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare



Siemens Takara Bio Thermo Fisher Wallac/PE Wako

L1ST OF TABLES

Major Companies Developing or Marketing Adenovirus Tests Major Companies Developing or Marketing 1nfluenza Tests Major Companies Developing or Marketing Legionella Tests Major Companies Developing or Marketing Mononucleosis Tests Major Companies Developing or Marketing Mycoplasma Tests Major Companies Developing or Marketing Pneumonia Tests Major Companies Developing or Marketing RS5 Tests Major Companies Developing or Marketing Tuberculosis Tests Japan Adenovirus Test 5olume and Diagnostics Sales Forecast by Market Segment Japan 1nfluenza Test 5olume and Diagnostics Sales Forecast by Market Segment Japan Legionella Test 5olume and Diagnostics Sales Forecast by Market Segment Japan Legionella Testing Market Diagnostics Sales Forecast by Major Supplier Japan Mononucleosis Test 5olume and Diagnostics Sales Forecast by Market Segment Japan Mononucleosis Testing Market Diagnostics Sales by Major Supplier Japan Mycoplasma Test 5olume and Diagnostics Sales Forecast by Market Segment Japan Mycoplasma Testing Market Diagnostics Sales by Major Supplier Japan Pneumonia Test 5olume and Diagnostics Sales Forecast by Market Segment Japan Pneumonia Testing Market Diagnostics Sales by Major Supplier Japan RS5 Test 5olume and Diagnostics Sales Forecast by Market Segment Japan RS5 Testing Market Diagnostics Sales by Major Supplier Japan Tuberculosis Test 5olume and Diagnostics Sales Forecast by Market Segment Japan Tuberculosis Testing Market Diagnostics Sales by Major Supplier



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